



INCENTIVE PROGRAM DESIGN

REINFORCE THE RIGHT PARTNER BEHAVIORS. AT THE RIGHT TIMES. IN THE RIGHT WAYS.

Highly motivated partners? Actively engaged? Completely empowered to drive results for your business? That's the magic of a tailored incentive strategy. Let's build yours to unleash your partners' potential and fuel long-lasting results.

DISCOVER YOUR NEEDS.

No more losing sanity to spreadsheets. No more guesswork about gaps in program performance or partner engagement. With powerful data insights and behavioral science expertise, you can transform long-standing questions into quick, meaningful steps toward your goals.

- In-depth Program Evaluations
- Deep Dives into Program, Partner, and Performance Data
- Detailed Partner Personas
- Goal Alignment and Growth Road-Mapping





WORKSHOP YOUR BEST STRATEGY.

Let's make your incentive program work harder. Draw from incentive experts to drill down a tailored strategy that understands the nuances of your partners and what it takes to motivate them.








- Full-Spectrum Incentive Options
- Financial Feasibility Models
- Partner Segmentation
- Horizon Planning
- Loyalty Strategies

BUILD SMARTER, FASTER.

The best way to bring your incentive strategies to life? A powerful program design. From a full suite of professional services to interactive tech and beyond, it's about to get easier to spark your partners' interest.

- Incentive Rule Structure Design
- Creative, Strategic, and Marketing Services
- Configurable Technology
- Intelligent Automation for Tracking and Payouts
- Easy-Set-Up Partner Portal
- Targeted Communications

AN INSIDE LOOK AT OUR INCENTIVES PORTFOLIO:

-  Incentive Trips
-  Cash Solutions
-  Business-Building & Team Rewards
-  Reward Points Catalog
-  Symbolic Rewards
-  Access-Based Incentives
-  and more

LET'S GET YOUR PARTNERS MOVING.

We don't pop the champagne until you do. And "good enough" isn't in our vocabulary. When you work with Maritz, your performance becomes our purpose. No program is too broken, no partner is unreachable, and no goal is too ambitious. We like big dreams. That's where real growth starts.

Wherever you're coming from, let's work together to discover your incentive needs, strategize game-changing solutions, and design and launch a program that puts partner engagement challenges in the past.